ESG Capital & Investment Masterclass –Course Outline and Schedule (1 day)

Course Overview:

Welcome to the ESG Capital & Investment Masterclass. This training focuses on how ESG initiatives can be converted into financial value and investment opportunities.

You will need to already understand strong fundamentals of ESG, before attending this, as this course will focus more on calculations and presenting based on data.

This masterclass is designed for organisations that want to move beyond ESG awareness and turn sustainability initiatives into bankable projects that attract green funding, investment capital, grants, and financial incentives.

Participants will learn how to structure ESG initiatives into clear investment proposals, calculate the financial return of ESG projects, and position their organisations to benefit from lower financing costs, improved risk profiles, and better investor confidence.

Through practical discussions and exercises, participants will explore how ESG initiatives such as waste reduction, energy transition, and supply chain decarbonisation can generate measurable financial returns while strengthening corporate sustainability performance.

Prerequisite:

Participants are expected to already possess strong ESG fundamentals in order to fully benefit from this masterclass **(or already attended the 3-day ESG course with Cad Training Centre earlier).**

Before attending this programme, participants should already have a strong understanding of ESG governance, risk integration, and sustainability reporting, including how ESG is incorporated into Enterprise Risk Management (ERM) and the application of key frameworks such as GRI, TCFD, and IFRS S1/S2, as well as familiarity with carbon accounting (Scope 1, 2, and 3), ESG implementation roadmaps, and how ESG performance can influence company valuation and access to sustainable finance.

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Who Should Attend:

This training is designed for professionals responsible for investment planning, ESG implementation, financial decision-making, and corporate strategy:

• Corporate Finance & Investment Teams: CFOs, Finance Managers, Investment Analysts, and Strategy Teams evaluating ESG-related investments.

• **Sustainability & ESG Leaders:** Sustainability Managers, ESG Officers, and Corporate Responsibility teams tasked with implementing ESG initiatives.

• **Business Owners & Senior Management:** Managing Directors, Entrepreneurs, and Business Owners seeking to secure green financing and improve capital access.

• **Risk & Compliance Leaders:** Risk Managers, Governance Officers, and Compliance Professionals managing climate-related financial risks.

Course Summary:

• Learn how to **structure ESG initiatives into investor-ready funding proposals**.

• Understand how ESG projects can **generate measurable financial returns and cost savings**.

• Learn to calculate **ROI for ESG initiatives** such as energy transition and operational efficiency improvements.

• Discover how ESG implementation can **reduce insurance premiums and cost of capital** by managing climate-related risks.

• Develop the skills to **pitch ESG projects effectively to financial institutions, investors, and grant providers**.

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Day 1: Structuring ESG Investments and Funding Opportunities

- **9.00 am – 10.30 am**
  The ESG Investment Landscape
  - Understanding how ESG is influencing corporate financing and investment decisions
  - The rise of green financing, sustainability-linked loans, and ESG funds
  - Why investors prioritise ESG-aligned projects

- **10.30 am – 12.30 pm**
  Structuring ESG Projects for Green Funding
  - How to structure proposals for green funding in a way investors and funders understand
  - Translating ESG initiatives into financially viable investment proposals
  - Understanding the information investors and banks require

- **12.30 pm – 1.30 pm**
  Lunch Break

- **1.30 pm – 3.30 pm**
  Monetising ESG Initiatives
  - Generating financial returns through ESG strategies
  - Waste reduction and operational efficiency improvements
  - Energy transition strategies and cost optimisation
  - Supply chain decarbonisation and competitive advantage

- **3.30 pm – 5.00 pm**
  Financial Evaluation and ESG Funding Pitch
  - Live exercises on ESG calculations and ROI for ESG projects
  - How to pitch effectively for ESG grants and incentives
  - Managing climate risk to reduce insurance premiums and cost of capital

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