ESG Mastery: Advanced Strategies & Implementation – Course Outline and Schedule

3 Days Training

Course Overview:

Welcome to the Environmental, Social and Governance (ESG) Fundamentals & Advanced Strategies. Most ESG programmes tell you what the regulations are; this training shows you how to build the systems to meet them.

This is an intensive, high-output residency designed to bridge the gap between Malaysian regulatory pressure and corporate value creation. Over 3 days, we move from the foundational "Why" to the technical "How," culminating in the creation of your organisation's own ESG Strategic Diagnostic and a bankable implementation roadmap. We don't just study frameworks like IFRS S1/S2 and SEDG – we apply them to your actual business data in real-time.

Who Should Attend:

This training is designed for those who plan the company's direction and those who ensure the company follows rules and regulations:

- **Public Listed Companies (PLCs):** C-Suite Executives, Board Directors, Sustainability Leads, and Internal Auditors who must navigate the National Sustainability Reporting Framework (NSRF) and transition to mandatory IFRS disclosures.
- **SMEs in the Supply Chain:** Business Owners, Managing Directors, and Operations Heads who are being asked for ESG data by their PLC clients and need to secure their standing in the global supply chain.
- **Risk & Finance Leaders:** CFOs, Risk Officers, and Investment Analysts who need to quantify ESG risks and unlock "Green Financing" opportunities from Malaysian financial institutions.

Course Summary:

- Deepen your knowledge of ESG and its criteria
- Acquire the necessary skills and knowledge to effectively implement and report on ESG material issues and their corresponding criteria.
- Incorporate ESG into the organizational strategy.
- Conduct research on ESG impact, gain insights into stakeholders, evaluate concerns, and share findings through reports.

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Course Outline and Schedule:

Fundamentals of ESG

Day 1: The Diagnostic Phase (Foundations & Materiality)

- **9.00 am – 10.30 am**

  ESG 101: Moving beyond "CSR" to Impact and Financial Materiality.

- **10.30 am – 12.30 pm**

  The Materiality Assessment Workshop: Prioritising the E, S, and G issues that truly impact your specific industry.

- **12.30 pm – 1.30 pm**

  Lunch Break

- **1.30 pm – 3.30 pm**

  Stakeholder Mapping: Identifying the voices that matter to your board and your bank.

- **3.30 pm – 5.00 pm**

  Aligning ESG Goals to UNSDGs: Enabling your business to translate high-level global, societal objectives into actionable, measurable, and industry specific corporate strategies

Day 2: The Systems Phase (Risk, Governance & Reporting)

- **9.00 am – 10.30 am**
  ERM Integration: How to weave ESG risks into your existing Enterprise Risk Management and Risk Control Matrices (RCM).

- **10.30 am – 12.30 pm**

  Governance in Double Materiality Assessment (DMA): Establishing internal controls to ensure accountability, reliability, and preparedness for external assurance.

- **12.30 pm – 1.30 pm**

  Lunch Break

- **1.30 pm – 3.30 pm**
  Framework Mastery: Navigating GRI, TCFD, SEDG, and the IFRS S1/S2 standards.

- **3.30 pm – 5.00 pm**
  Disclosure Excellence: Using **NSRF Sustainability Reporting** to generate narratives that satisfy both regulators and investors.

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Day 3: The Execution Phase (Carbon, Finance & Road Mapping)

- **9.00 am – 10.30 am**

  Carbon Accounting Lab: Practical calculation of Scope 1, 2, and 3 emissions (including business travel and supply chain).

- **10.30 am – 12.30 pm**

  Strategic Roadmap Construction: Developing your 3-year execution plan with assigned ownership and KPIs.

- **12.30 pm – 1.30 pm**

  Lunch Break

- **1.30 pm – 3.30 pm**

  The Investment Lens: Understanding how ESG performance affects your company's valuation and access to "Green Capital."

- **3.30 pm – 5.00 pm**

  Sustainable, Green and Climate Finance: Explore the characteristics, benefits, and challenges of different instruments, such as green bonds, sustainability-linked loans, and impact investments and the process of developing and implementing sustainable finance strategies.

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